



Colleen Berube

**Chief Information
Officer of Zendesk**

Colleen Berube is Chief Information Officer of Zendesk where she oversees all business systems and technology globally. She is shaping Zendesk's benchmark for modern IT at scale and a customer-centric workforce.

Colleen is passionate about the role of customer and employee experience in the digital age. With over 20 years of experience across multiple industries and an ever-changing technology landscape, Colleen is a digital and business model transformation leader. Her innovative strategies help companies put their customers at the center and create work environments focused on collaboration and open communication.

She was previously an Executive in Residence with PwC where she worked on a range of commercial and internal initiatives. Prior to PwC, Colleen was Vice President of IT for Adobe Systems. She was a key leader during Adobe's digital transformation, taking them from boxed software to cloud leader. She has also held executive level IT roles at Cisco Systems, Palm and SAP.

In her spare time, Colleen is an avid rower. She takes what she learns about discipline and teamwork on the water to the business world. She holds a BA from State University at Potsdam, NY and an MBA from the University of North Florida.